



# Prasanta Chandra Mahalanobis Mahavidyalaya

111/3, B.T. Road (Bon-Hooghly), Kolkata – 700108

ISO 9001:2015 Certified Institution

Website: [www.pcomm.edu.in](http://www.pcomm.edu.in)

## NSS Activities

(2020-2021)

S.No	Name of the activity	Organising unit/ agency/ collaborating agency	Name of the scheme	Year of the activity
1.	In The Days of Lockdown: State Level Online Photography Competition	NSS Unit, Prasanta Chandra Mahalanobis Mahavidyalaya	Social Issue Awareness	2020 (19.08.2020)
2.	Awareness Programme on Responsibility of NSS Volunteers in our Community	NSS Unit, Prasanta Chandra Mahalanobis Mahavidyalaya	Social Issue Awareness	2020 (24.09.2020)
3.	Cancer Prevention Awareness Programme	NSS Unit, Prasanta Chandra Mahalanobis Mahavidyalaya in collaboration with Sanjivani: Life Beyond Cancer	Health Awareness	2020 (01.10.2020)
4.	Food Distribution Drive in the Local Community	NSS Unit, Prasanta Chandra Mahalanobis Mahavidyalaya in collaboration with Baranagar Municipality	Community Outreach: Donation	2021 (09.02.2021)

NSS Activities in the Academic Session 2020-2021 are as follows:

  
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Activity Name: In the Days of Lockdown: State Level Online Photography Competition

Activity Date: 19.08.2020

Venue: Google Meet (Online)

Objectives:

1. To judge the aesthetics and photography skills of students.

No. of volunteers: 90

Details of the Event: The NSS Unit of Prasanta Chandra Mahalanobis Mahavidyalaya in association with the Internal Quality Assurance Cell (IQAC) of the college organized a State Level Online Photography Competition on “In the days of Lockdown” to celebrate “World Photography Day”. Entries from participants were invited from August 05 to August 12, 2020 and an online session was conducted to declare the results on August 19, 2020 from 6 p.m. to 7 p.m. through online meeting platform ‘Google Meet’. Live streaming of the final result declaration was also arranged through ‘YouTube’. Dr. Shyamal Karmakar, Principal of Prasanta Chandra Mahalanobis Mahavidyalaya was the chief patron of this event. The session began with the inaugural speech by Dr. Kamala Mitra, IQAC Coordinator of Prasanta Chandra Mahalanobis Mahavidyalaya. Dr. Parthasarathi Dutta, HOD, Dept. of Commerce and advisor to the programme introduced our respected judges and delivered a brief speech on the perspective of the program. Mr. Arghya Chatterjee, Freelance Photographer and our esteemed judge and Dr. Siddhartha Dutta, Academician, Amateur Photographer and esteemed judge had enlightened us with the intricacies of capturing memorable photographs and the art of becoming an expert photographer. The information provided by them was highly informative and appreciated by all. They had also beautifully explained the parameters on which the photographs were judged and declared the winners. Mr. Biswadeep Roy, Assistant Professor in Commerce and Program Officer, NSS anchored the entire online session. Mrs. Suparna Dey and Mr. Samrat Sur provided all types of technical assistance to the program. Approximately 60 UG & PG students and research scholars from various Educational Institutions had sent their entries for the competition. 33 Photographs were shortlisted in the first round and the winners have been selected out of them. The entire session was recorded and later on uploaded in the college YouTube channel. The winners of the Competition were as follows:

  
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1. First: Aditya Ghosh (AGC Bose College)
2. Second: Monojit Dutta (Shibpur Dinabandhu Institution)
3. Third: Raneta Pal (Hiralal Mazumdar Memorial College for Women)

## Outcome:

1. Participants were made aware of some of the skills associated with photography. They were also made aware of the composition, content and analysis of a photograph.



  
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**PRASANTA CHANDRA MAHALANOBIS MAHAVIDYALAYA**  
111/3, B. T. Road, Bonhooghly, Kolkata - 700108  
in association with NSS & IQAC Cell  
Presents  
**State Level Online Photography Competition**  
On  
**'In the days of Lockdown'**

**"In the world of photography, you get to share a captured moment with other people." - James Wilson**  
**Therefore we have arranged a platform for you to share your captured moments with wider spectators.**

<b>Chief Patron</b> Dr. Shyamal Karmakar, Principal	<b>Advisor</b> Dr. Parthasarathi Dutta HOD, Dept. of Commerce	<b>IQAC Coordinator</b> Dr. Kamala Mitra	<b>Convener</b> Biswadeep Roy Assistant Prof. in Commerce Programme Officer, NSS
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**Instructions and Criteria:**

1. Theme: **'In the days of Lockdown'**.
2. Pictures showing flouting of rules during lockdown will not be entertained.
3. UG & PG students and research scholars may participate.
4. There is no registration fee.
5. Participants have to mandatorily register at <https://forms.gle/Pa8myyfbM3ANesSGA>
6. Only one photograph (must be original and clicked after the declaration of the event) is allowed per participant. The following details are must while submitting the photograph :  
i. Title/Caption of the photograph, ii. Name of the photographer with category (UG/PG Student or Research Scholar) and Institution name iii. Date and place of the photography, iv. Name of the device used in the photography.
7. Submitted photos must be **768 pixels** on the shorter side and **1024 pixels** on the longer side with **72 dpi**. Photos should be no longer than **2MB** and must be in **JPEG format**. Basic editing, including colour enhancement and cropping, is allowed but advanced editing for illusion making is not acceptable. The photograph must be renamed as - **(your name)\_(the title of the photograph)**
8. Three best photographs (as per judges' discretion) will be awarded and uploaded on the college website and social media. All participants would be provided a 'Certificate of Participation' (e-certificate).
9. Contact us at: [nsspcomm@gmail.com](mailto:nsspcomm@gmail.com). WhatsApp Number – 8697054269

**Important Dates:**

- ✓ Last date of registration & photo submission: 12/08/2020 at 12 midnight. Photograph along with the required details (as mentioned above) should be mailed at [nsspcomm@gmail.com](mailto:nsspcomm@gmail.com) once registration is done.
- ✓ Live Streaming of final result declaration through online meeting platform: 19/08/2020.

Photo 1: 'In the Days of Lockdown: State Level Online Photography Competition' banner

  
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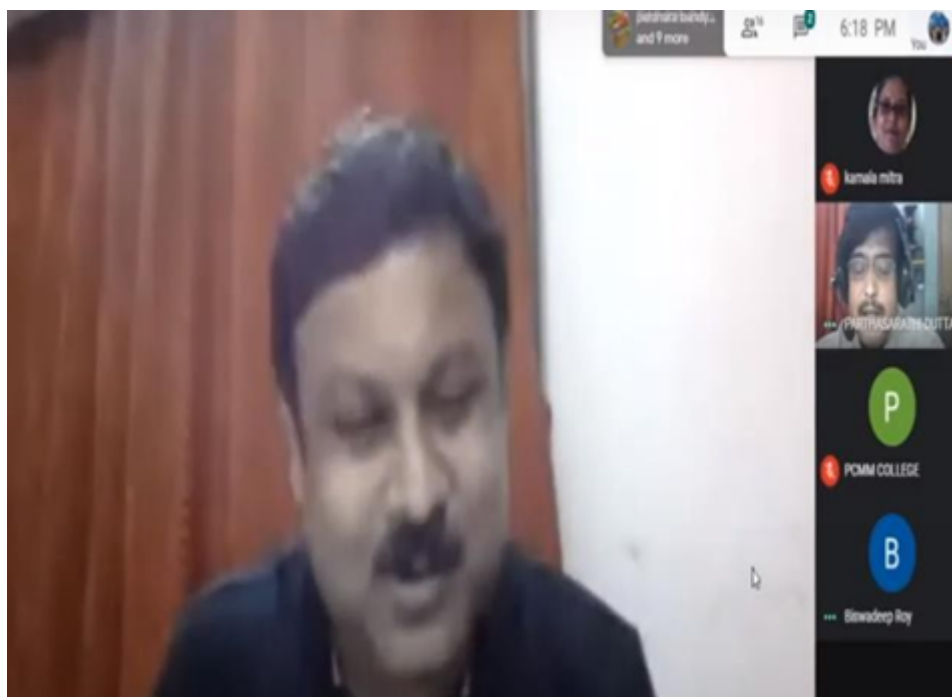


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**Photo 2: Mr. Arghya Chatterjee, Freelance Photographer: Judging the Photographs**

  
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**Photo 3: Dr. Siddhartha Dutta, Academician, Amateur Photographer: Judging the Photographs**

*Arghya*  
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Website: [www.pcomm.edu.in](http://www.pcomm.edu.in)

Activity Name: Awareness Programme on Responsibility of NSS Volunteers in Our Community

Activity Date: 24.09.2020

Venue: Google Meet (Online)

Objectives:

1. To share experience about NSS initiatives.
2. To spread awareness about innovative NSS activities.

No. of volunteers: 103

Details of the Event: To celebrate “NSS Day”, National Service Scheme Unit, Prasanta Chandra Mahalanobis Mahavidyalaya in association with the Internal Quality Assurance Cell (IQAC) of the college organized an Awareness Programme on Responsibility of NSS Volunteers in our Community on 24th September, 2020 via Google Meet platform & Live Streaming through YouTube, from 4 p.m. to 5 p.m. The Webinar began with the inaugural speech by Dr. Shyamal Karmakar, Principal of Prasanta Chandra Mahalanobis Mahavidyalaya. Dr. Sachchidananda Roy, Assistant Professor G – 2 and Program Officer, NSS of Bankura Christian College, Bankura beautifully presented the topic with tremendous energy and unmatched speech. He also shared his experiences on various NSS activities with minute details which enriched all the participants and encouraged them to take up NSS initiatives in the days to come. The lecture was highly informative and was followed by lively discussions. Mr. Biswadeep Roy, Assistant Professor in Commerce and Programme Officer, NSS of Prasanta Chandra Mahalanobis Mahavidyalaya anchored the webinar and also coordinated the question answer session. NSS subcommittee members helped in coordinating various activities related to the Webinar. Mrs. Suparna Dey, Mr. Samrat Sur and Ms. Deepmala Chakrabarty provided all types of technical assistance to the program. The webinar was well attended by faculty, scholars and students from various educational institutions. The entire session was recorded and later on uploaded in the college YouTube channel. 103 participants attended the webinar in Google Meet platform and more than 100 participants joined through YouTube live streaming. The webinar ended with vote of thanks by Dr. Kamala Mitra, IQAC Coordinator.

  
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## Outcome:

1. It provided a platform for experience sharing between NSS volunteers and also helped address certain obstacles faced by volunteers.



State Level Webinar  
On  
"Role of NSS Volunteers in Our Society"  
Organised by  
NSS Cell & IQAC  
PRASANTA CHANDRA MAHALANOBIS MAHAVIDYALAYA  
111/3, B. T. Road, Bonhooghly, Kolkata - 700108  
To Celebrate NSS Day (24<sup>th</sup> September, 2020)

Resource Person:



Dr. Sachchidananda Roy  
Assistant Professor G – 2, Program Officer, NSS  
Bankura Christian College, Bankura  
Recipient of National and State NSS Award  
Recipient of Dhaka International Youth Club Award  
Advisor to International Youth Society

Date: 24<sup>th</sup> September, 2020  
Time - 4 p.m. to 5 p.m.

E-certificate will be provided  
to all the participants

Registration Fees not required

Meeting Platform: Google Meet & Live Streaming through YouTube

Registration Link: <https://forms.gle/SciFQonCYKV4lpn6>

Chief Patron Dr. Shyamal Karmakar Principal	IQAC Coordinator Dr. Kamala Mitra	Convener Biswadeep Roy Assistant Prof. in Commerce Programme Officer, NSS
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Photo 1: Banner of event

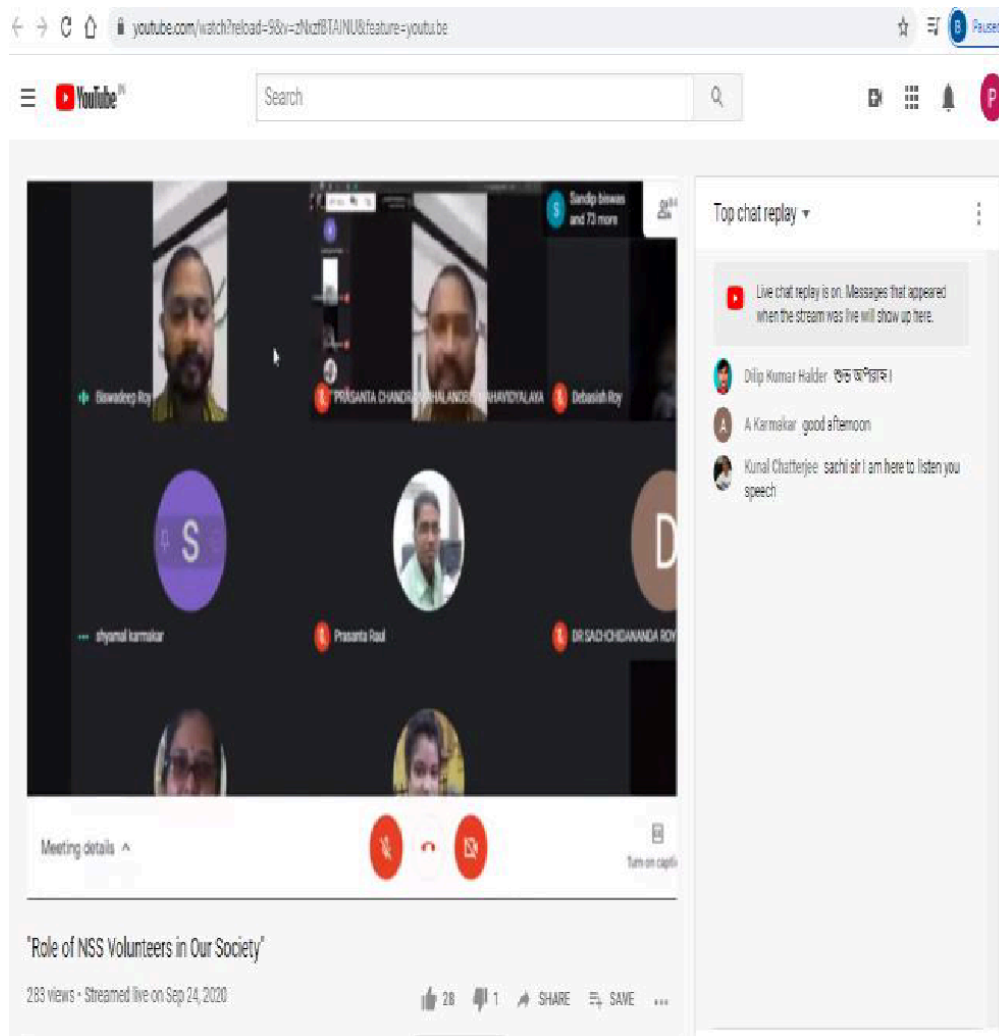


Photo 2: Online Session being held on Google Meet

*Agal*  
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Website: [www.pcomm.edu.in](http://www.pcomm.edu.in)

Activity Name: Cancer Prevention Awareness Programme

Activity Date: 01.10.2020

Venue: Zoom Meet (Online)

Objectives:

1. To spread awareness about cancer prevention and to promote a healthy lifestyle.

No. of volunteers: 90

Details of the Event: Sanjeevani: Life Beyond Cancer (SLBC) in collaboration with NSS Unit & IQAC of Prasanta Chandra Mahalanobis Mahavidyalaya, Kolkata, West Bengal organized a virtual Awareness Programme on “Prevention of Cancer and Healthy Lifestyle” on 01.10.2020 via Zoom platform and Facebook Live from 4 p.m. to 5 p.m. to celebrate “National Blood Donation Day”. The program began with streaming of a beautiful video on the activities of Sanjeevani: Life Beyond Cancer (SLBC). After that Mr. Biswadeep Roy Assistant Professor in Commerce and Programme Officer, NSS of Prasanta Chandra Mahalanobis Mahavidyalaya provided a small introduction of the webinar. Dr. Shyamal Karmakar, Principal of Prasanta Chandra Mahalanobis Mahavidyalaya had delivered the inaugural address. Mrs. Jasmine Khatoon, Senior Counsellor of SLBC elaborately presented the topic of cancer awareness. She also provided information on virtual internships at SLBC. Dr. Reshmi Saha, Intern at SLBC, showed an informative video on Covid 19 & Immunity. Mrs. Jasmine and Dr. Reshmi together coordinated the question answer session. Mr. Sudip Das, a cancer survivor and senior counsellor at SLBC also shared his experiences with the participants. Mrs. Suparna Dey, Mr. Samrat Sur and Ms. Deepmala Chakrabarty provided all types of technical assistance to the program. The webinar was well attended by faculty, scholars and students from various educational institutions. The entire session was recorded and later on uploaded in the college YouTube channel. Approximately 90 participants attended the webinar through Zoom platform and many joined through Facebook Live. The webinar ended with a vote of thanks by Dr. Kamala Mitra, IQAC Coordinator.

Outcome:

1. Volunteers acquired the know-how of online internships and were also made aware of the various welfare activities being conducted even during lockdown.

  
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2. Volunteers were also made aware of the healthy lifestyle choices that one must make to prevent diseases like cancer.

**RUBY AHLUWALIA**  
Senior Bureaucrat, Life coach, Author, Painter, TEDx Speaker, Cancer Victor and the Founder of the Non-Profit Organization Sanjeevani Life Beyond Cancer a pioneer in Comprehensive Cancer Care.

**SANJEEVANI**  
Life Beyond Cancer

**"A Virtual Awareness Programme" on Prevention of Cancer & Healthy Lifestyle!**  
organized by **Sanjeevani...Life Beyond Cancer** in collaboration with **NSS Unit & IQAC of Prasanta Chandra Mahalanobis Mahavidyalaya** Kolkata, WB.  
**01<sup>st</sup> October, Thursday, 04:00 PM**

For Registration [Click Here](#) **Live On**

- Make your health always your priority. Participate and take steps towards a better lifestyle!
- Active Participants Will Be Awarded E-Certificates After Submission of Feedback Form.
- After Registration Join The WhatsApp Group To Know About The Details Of The Webinar

**Chief Patron**  
**Dr. Shyamal Karmakar**  
Principal  
Prasanta Chandra Mahalanobis Mahavidyalaya  
Kolkata, West Bengal.

**Convener**  
**Dr. Kamala Mitra**  
IQAC Coordinator  
Prasanta Chandra Mahalanobis Mahavidyalaya  
Kolkata, West Bengal.

**Co - Convener**  
**Mr. Biswadeep Roy**  
Programme Officer, NSS  
Prasanta Chandra Mahalanobis Mahavidyalaya  
Kolkata, West Bengal.

**Speaker**  
**Mrs. Jasmine Khatoun**  
Senior Counsellor  
Sanjeevani...Life Beyond Cancer  
Kolkata, West Bengal.

Photo 1: Online Webinar Banner

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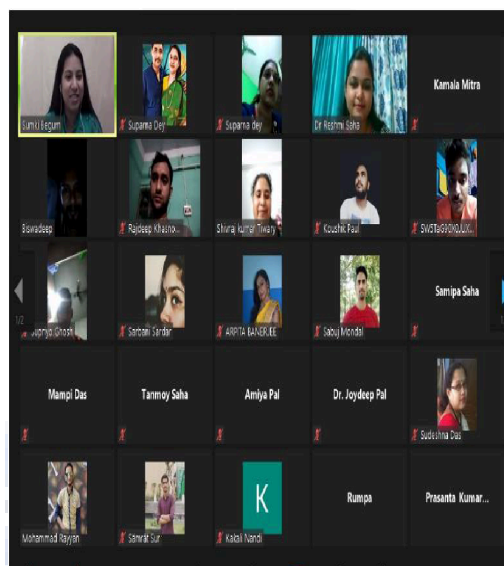


Photo 2: Webinar being hosted on Zoom

  
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Activity Name: Food Packet Distribution in the Local Community

Activity Date: 09.02.2021

Venue: Noapara Slum Area

Objectives:

1. To engage the NSS volunteers in food distribution among the socially disadvantaged members of the local community to support them when they are facing food insecurity due to the impact of the second wave of the pandemic.

No. of volunteers: 20

Details of the Event: The National Service Scheme (NSS) Unit of Prasanta Chandra Mahalanobis Mahavidyalaya organized food packet distribution programme on 09.02.2021 in the local community. In response to the challenges posed by the second wave of the COVID-19 pandemic, the NSS unit of Prasanta Chandra Mahalanobis Mahavidyalaya undertook a food packet distribution program to support our neighbours facing food insecurity during these unprecedented times. This report highlights the activities, impact, and learnings from the food packet distribution initiative. NSS volunteers actively participated in the packaging of food packets, which typically included essential items such as rice, lentils, cooking oil, canned goods, and hygiene products. Distribution points were established at convenient locations within the college's vicinity, and safety protocols were strictly adhered to during the distribution process. NSS volunteers engaged in awareness campaigns to inform the community about the food packet distribution program. Through social media, posters, and word-of-mouth communication, efforts were made to reach out to those in need and encourage their participation in the programme. The food packet distribution programme exemplified the spirit of social responsibility instilled by the NSS among its volunteers. By actively engaging in community service activities, 20 NSS Volunteers and 7 faculty members with programme officer actively participated in this programme.

Outcome:

  
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1. NSS volunteers demonstrated their commitment to making a positive impact on society and addressing pressing societal issues.



**Photo 1: Distribution in progress**

*A. Ghosh*  
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**Photo 2: Distribution in progress by NSS volunteers**

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